

VASTRA CALENDAR SHOOT

2025



Fashion deserves more than just a photoshoot – it deserves a stage.



THE VISION

THE VASTRA 2026 FASHION CALENDAR IS A COLLABORATIVE, HIGH-PRODUCTION PROJECT THAT BRINGS TOGETHER INDIA'S BOLDEST BRANDS AND PRESENTS THEM TO THE WORLD IN A TANGIBLE, PREMIUM FORMAT.

MORE THAN JUST A CALENDAR — THIS IS A PORTFOLIO, A NETWORKING TOOL, AND A COLLECTOR'S PIECE THAT WILL LIVE ON DESKS, WALLS, AND INSTAGRAM FEEDS ALL YEAR LONG. YOUR BRAND WILL BE SEEN BY BUYERS, STYLISTS, INFLUENCERS, AND INDUSTRY INSIDERS - AND CELEBRATED AT OUR EXCLUSIVE LAUNCH PARTY IN DECEMBER.

The Production

We're bringing together everything a brand dreams of in one seamless production:

- Studio: Premium Delhi space with 10+ hours/day & complete professional lighting setup.
- Photographer: Fashion photographer with global editorial experience.
- Models: 4 hand-picked models per brand.
- Styling & MUA: Industry professionals ensuring each look is on point.
- Art Direction: Cohesive visual style for a premium, collectible product

Our production ensures every image is worthy of your portfolio — whether you're an emerging D2C label or a luxury house.



DELIVERABLES



PROFESSIONAL PHOTOGRAPHY

10 - 15 FULLY
EDITED, HIGH-RES
IMAGES
EDITORIAL FORMAT



PRINTED CALENDARS

DESK CALENDAR -
PERFECT FOR
CLIENT GIFTING

WALL CALENDAR -
OFFICE/SHOWROO
M SHOWCASE



INSTAGRAM COLLABS

GUARANTEED
100K+ REACH VIA
INSTAGRAM
COLLABS!



LAUNCH PARTY

EXCLUSIVE
LAUNCH PARTY
INVITE -
NETWORK WITH
INDUSTRY
PLAYERS, PRESS,
AND CREATORS!



Packages & Pricing

PACKAGE	PRICE	CALENDARS	EXPOSURE	EXCLUSIVITY
FULL CALENDAR	60,000	40 DESK 3 WALL	12 MONTHS VISIBILITY	YES
SINGLE MONTH	30,000	20 DESK 1 WALL	1 MONTH VISIBILITY	NO
MULTIPLE MONTHS	20,000 PER MONTH	30 DESK 2 WALL	CUSTOMISABLE	NO



Too Much? Not Really!

IF YOU COMMISSIONED THIS SHOOT YOURSELF, HERE'S WHAT YOU WOULD PAY:

Studio & Equipment : 50,000

Professional Photographer : 30,000 - 60,000

Models : 40,000 +

Makeup & Styling : 20,000

Post-production : 10,000

Calendar Printing : 20,000 - 40,000

Influencer Reach (100k+) : 15,000 - 25,000

Networking Event : Priceless

Total Market Value : 1,85,000 - 2,45,000

SLOTS ARE LIMITED — 3 FULL-CALENDAR AND 12 SINGLE-MONTH SPOTS ONLY.
FIRST COME, FIRST SERVED.

BE A PART OF VASTRA 2026 CALENDAR

SOUNDS LIKE SOMETHING YOU WOULD WANT
TO SEE YOUR BRAND AT?

DROP US A TEXT:

+91 9616439561

OR SEND US A DM:

@VASTRAMAG



THIS ISN'T JUST A SHOOT - IT'S YOUR BRAND IN
THE FASHION CONVERSATION OF 2026.



CALENDAR SHOOT 2025

SEE YOU SOON!

@vastramag

VASTRA
MEDIA

URBTECH TRADE
CENTER, NOIDA